

# APPLICATION FORM

**IDEA CASABLANCA - MOROCCO - JUNE 20/22, 2019**

**- TO BE RETURNED STAMPED AND SIGNED WITHIN APRIL 30, 2019 -**

Please resend this form to: [info@idea-africa.com](mailto:info@idea-africa.com) or by fax to +39 02 70006546

**Please complete all the blanks in capital letters**

## 1. EXHIBITOR'S INFORMATION

Exhibitor \_\_\_\_\_  
 Address \_\_\_\_\_  
 ZIP CODE \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_  
 VAT or ID or fiscal number \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Ph. \_\_\_\_\_ Fax \_\_\_\_\_ Mob. \_\_\_\_\_  
 E-mail \_\_\_\_\_

## 2. Booth booking (AREA + SHELL SCHEME)

The company \_\_\_\_\_ is interested in exhibiting with an area, **completely furnished of:**

- ☐ 1 module  
☐ 2 modules  
☐ 3 modules  
☐ 4 modules  
☐ n. .... modules

Standard booth of **9 sqm** completely furnished (turnkey)  
 insurance fee and booth cleaning included: **€ 3.000**

Number of Modules	Price per module in €	Total price (+ VAT for Italian Companies only)

**PLEASE NOTE: The Turnkey booth includes: space, panels, signboard, electrical connection and fire proofing lighting, two chairs, one table and booth cleaning.**

The payment shall be made in Euro by bank transfer to PROMUNIDI srl.

INTESA SANPAOLO - IBAN: IT82 0030 6901 6261 0000 0066 551 - BIC: BCITITMM

**Bank charges will be paid by the exhibitor.**

Date \_\_\_\_\_ Signature and seal \_\_\_\_\_

# FORM 1 - FREE CATALOGUE ENTRY

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## 1. EXHIBITOR'S INFORMATION

Company name \_\_\_\_\_

Address \_\_\_\_\_

ZIP CODE \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_

Ph. \_\_\_\_\_ Fax \_\_\_\_\_ Mob. \_\_\_\_\_

E-mail \_\_\_\_\_ www. \_\_\_\_\_

Date \_\_\_\_\_

Signature and seal \_\_\_\_\_

## Please select the items exhibited

- |   |  |  |   |
|---|--|--|---|
| 1 Abrasive instruments                        | 43 Dry model trimmers                                  | 81 Media   | 116 Resuscitation units                 |
| 2 Abrasive powder                             | 44 Drugs and pharmaceutical and chemical items         | 82 Micromotors for dental laboratory                       | 117 Granules for resin adherence        |
| 3 Adhesive powder                             | 45 Duplicators   | 83 Micromotors for dental offices                          | 118 Revolving plates for soldering      |
| 4 Alginates for impressions                   | 46 Casting machines (electric, mechanical, automatic)  | 84 Micromicrosandblasting machines for mechanical pickling | 119 Rubber formers for casting rings    |
| 5 Aluminium oxide                             | 47 Electric motors for dental laboratories             | 85 Microscopes   | 120 Sand-blasting machines              |
| 6 Amalgams                                    | 48 Electric polishing lathes                           | 86 Muffles clamps and accessories                          | 121 Services                            |
| 7 Amalgam separators                          | 49 Electro-erosion machines                            | 87 Muffle-washers  | 122 Silicones                           |
| 8 Anaesthetics                                | 50 Electronic lancets for surgery                      | 88 Needles   | 123 Software                            |
| 9 Analgesics                                  | 51 Electronic induction casting machines               | 89 Non precious metal alloys                               | 124 Spatulas                            |
| 10 Anesthesia syringes                        | 52 FG carbide burs                                     | 90 Oral hygiene products                                   | 125 Steam generators                    |
| 11 Articulators                               | 53 Filling materials                                   | 91 Oral hygiene equipment                                  | 126 Steel and cobaltchrome for castings |
| 12 Aspirators for dental laboratory benches   | 54 Flexible shafts                                     | 92 Oral parallelometers                                    | 127 Sterilization                       |
| 13 Attachments                                | 55 Fluorination and ionophoresis equipments            | 93 Orthodontia and accessories                             | 128 Stools for dentists                 |
| 14 Autoclaves                                 | 56 Furniture for dental laboratories                   | 94 Parallelometers   | 129 Stool for dental technicians        |
| 15 Automatic electronic casting machines      | 57 Furniture for dental offices                        | 95 Bleaching products                                      | 130 Stump pins                          |
| 16 Automatic vacuum and manual mixers         | 58 Galvanic cleansers                                  | 96 Pharmaceuticals   | 131 Stump saws                          |
| 17 Biomedical instruments                     | 59 Gas furnaces  | 97 Photography   | 132 Surgical aspirators                 |
| 18 Brushes                                    | 60 Handpieces for laboratory                           | 98 Plasters  | 133 Surgical instruments                |
| 19 CAD/CAM systems                            | 61 High speed machines for skeletal prostheses         | 99 Pneumatic components                                    | 134 Dentaires syringes for dental units |
| 20 Calcinable pins                            | 62 Hydric units  | 100 Polymerizers for resins                                | 135 Tartar removers                     |
| 21 Cap removers                               | 63 Hydrogen microwelders                               | 101 Porcelain  | 136 Teaching documentation              |
| 22 Casting rings                              | 64 Hygiene for dental laboratory                       | 102 Precious metal alloys                                  | 137 Teeth in resin                      |
| 23 Cements                                    | 65 Hygiene for dental offices                          | 103 Press (technical and scientific)                       | 138 Thermocauterers                     |
| 24 Aspirators systems                         | 66 Hygienic glassware                                  | 104 Presses  | 139 Multidirectional tomograph          |
| 25 Ceramic and graphite crucibles             | 67 Implantology  | 105 Pressure polymerizers                                  | 140 Turbines                            |
| 26 Ceramic baking holders                     | 68 Impression trays                                    | 106 Polyurethane-resins for casts                          | 141 Ultrasonic                          |
| 27 Chairs                                     | 69 Insulators  | 107 Radiographic equipment accessories                     | 142 Units for dentistry                 |
| 28 Clothing for medical & auxiliary personnel | 70 Interior design for dental offices and laboratories | 108 Radiographic equipment panoramics                      | 143 Units for orthodontics              |
| 29 Compounds                                  | 71 Intraoral cameras                                   | 109 Rechargeable battery-driven micromotors                | 144 Vacuum furnaces for ceramics        |
| 30 Compressors                                | 72 Intraoral x-ray units                               | 110 Resins for bridges and crowns                          | 145 Vacuum pumps                        |
| 31 Cosmetic dentistry                         | 73 In-vacuum casting machines                          | 111 Resins for cold cured denture base                     | 146 Vibrators for dental laboratories   |
| 32 Crowns in polycarbonate                    | 74 Investments   | 112 Resins for heat cured denturebase                      | 147 Vibrators for dental offices        |
| 33 Cylinder pre-heating furnaces              | 75 Isoparallelometers                                  | 113 Resins for impression trays                            | 148 Videoradiography                    |
| 34 Decalcifiers                               | 76 Laboratory instruments                              | 114 Resins for orthodontics                                | 149 Water model trimmers                |
| 35 Dental rolls                               | 77 Lamps for dental Laboratory                         | 115 Resins for temporary bridges and crowns                | 150 Waxes                               |
| 36 Dental x-ray films                         | 78 Lamps for dental offices                            |  | 151 Welders                             |
| 37 Automatiques developers                    | 79 Laser (surgical and therapeutic)                    |  | 152 Other                               |
| 38 Diamond instruments                        | 80 Mandrels  |  |   |
| 39 Disposable articles                        |  |  |   |
| 40 Disposable burs                            |  |  |   |
| 41 Doriot all-cord arms                       |  |  |   |
| 42 Drier for chalk cast and stumps            |  |  |   |

# FORM 2 - REPRESENTED COMPANIES

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The Exhibiting company \_\_\_\_\_

As per art. 9 of the Exhibition General Regulations the company declares that the following companies are represented in its booth or some of their products will be displayed.

The Exhibitor will be charged € 180,00 for each represented company.

Date \_\_\_\_\_

Signature and seal \_\_\_\_\_

*The payment is fully due. The invoice will be sent after the receipt of the payment. Bank charges will be paid by the Exhibitor.*

## REPRESENTED COMPANIES

1. Company name \_\_\_\_\_

City \_\_\_\_\_ Country \_\_\_\_\_

2. Company name \_\_\_\_\_

City \_\_\_\_\_ Country \_\_\_\_\_

3. Company name \_\_\_\_\_

City \_\_\_\_\_ Country \_\_\_\_\_

4. Company name \_\_\_\_\_

City \_\_\_\_\_ Country \_\_\_\_\_

5. Company name \_\_\_\_\_

City \_\_\_\_\_ Country \_\_\_\_\_

N. of represented companies \_\_\_\_\_ x € 180,00

Total \_\_\_\_\_

# GENERAL REGULATIONS

## Art. 1 - Title of Exhibition

The exhibition governed by the following regulations is called: I.D.E.A International Dental Exhibition Africa (hereinafter called "Exhibition"), exhibition of equipment and materials for dental surgeries and dental laboratories.

## Art. 2 - Promoter

The Exhibition is organized under the auspices of Unidi - Italian Dental Industries Association - by PROMUNIDI srl.

## Art. 3 - Time and place

The Exhibition shall be held in Casablanca from June 20th to 22<sup>nd</sup>, 2019 at Hyatt Regency Hotel, Place des Nations Unies, Casablanca, Morocco, 20000.

## Art. 4 - Exhibition hours

The Exhibition shall be open from June 20th to 22<sup>nd</sup>, 2019, from 9 a.m. to 6 p.m. It is compulsory for those who are attending this Exhibition (hereinafter "Exhibitors") and exhibiting their products not to leave their stands during the opening hours, also for security reasons for the goods on display. Exhibitors may not in any case take away the products on display in the stands before the above-mentioned closing time.

## Art. 5 - Permitted goods

All equipment and materials for dentistry and dental laboratory listed in *Form 1 (Free catalogue entry)* included in the application form, may be exhibited during the Exhibition. The Organizer may, at its sole discretion, permit display of articles other than those mentioned above but strictly related to the latter.

## Art. 6 - Characteristics of permitted goods

Exhibitors undertake to display products conforming to regulations in force only. The latter shall sign the self-certification form and return it to the Organizer together with the application form, to this end.

The Organizer has the faculty of controlling compliance to the obligations specified in the above sub-paragraph, cooperating with Public Authority surveillance institutions. Any products found to be non-conforming to laws in force shall be immediately reported to competent Authorities so that the latter may take up appropriate action. The Organizer reserves the right to apply the penalties indicated in article 29 of this document in the event of proven default of displayed products to regulations in force.

## Art. 7 - Exhibitors

All manufacturers of the dental sector as well as representatives of foreign companies and dental depots may exhibit in the Exhibition. Publishers of technical-scientific newspapers and magazines, companies and organizations providing services to the dental sector in general, as well as organizations, associations and institutes anyhow authorized to promote, support or perform activities connected with or similar to the product commodity sectors and characteristics of the Exhibition, may also take part.

## Art. 8 - Application forms

The application must be sent within 30th April 2019. Application forms shall be considered only if completed in conformity to instructions and signed.

## Art. 9 - Represented Companies

It is compulsory for Exhibitors to state the names and data of all the companies eventually represented, to be published in the official Exhibition catalogue, the products of which the latter intend to exhibit in the stand. Exhibitors shall be charged € 180,00 Euro for each represented company. Represented companies that have not been mentioned by the Exhibitors in *Form 2 (represented companies)* may not participate.

In the event of breach of the above rule, the Organizer shall be entitled to claim payment of the admission fee mentioned above as well as charging a penalty worth double of said fee.

## Art. 10 - Exhibition fees

Exhibitors shall pay the following fee (hereinafter called "Fee") in order to participate to the Exhibition: - fee is € 3.000 and € 2.800 for Unidi Members, for each 9 sm module booth, completely furnished. The minimum booth area is 9 sm and multiples.

## Art. 11 - Admission

Bearing in mind provisions in article 8, the Organizer shall decide whether to accept or refuse the application form sent in by the Exhibitor. The Organizer reserves the faculty of refusing admission or, if already accepted,

withdraw the latter, particularly in the following cases:

- where the Exhibitor had been found to violate general regulations in the last edition leading to non-admission;
- where the Exhibitor is in a proven state of insolvency;
- where the Exhibitor has not paid all the sums eventually still due and payable to take part in the exhibitions or events organized by the Organizer.

The Organizer moreover reserves the right to refuse admission to the Exhibition should the latter consider at its own unquestionable judgment that the characteristics of the company do not correspond to those established by article 7.

The Organizer shall send written notice of refusal to accept the application.

The registration fee sent together with the application form shall not in any case be returned and shall be used to cover the relative secretarial expenses.

The Organizer may also accept application forms received after the deadline as per article 8.

## Art. 12 - Stand allocation

The Organizer shall notify allocation of the stand by e-mail upon acceptance of the application form. The Organizer has the faculty of changing the location of the allocated stand for technical or service reasons.

Stand change does not entitle the Exhibitor to either withdraw the application or claim for damages. Should the exhibitor withdraw application, then the Organizer shall be entitled to withhold any whatsoever sums paid by the exhibitor and use the vacant area for other purposes.

Such being without compromising any legal action to recover the entire exhibition fee and eventual compensation for damages.

## Art. 13 - Withdrawal from exhibition

A company already admitted and unable to attend the Exhibition due to proven impossibility, may renounce to the exhibition with written notice sent by fax and confirmed by registered letter or by e-mail. If the Organizer receives notice of withdrawal within 30 days before the Exhibition begins, then the latter has the right to what was due, or already paid, by the exhibitor, with the application form. The Organizer shall be entitled to charge such compensation as received by the exhibitor.

If the Organizer receives notice of withdrawal after the deadline established in the previous paragraph, then the Exhibitor is obliged to pay the entire exhibition fee (art. 10) and refund any additional expenses already borne by the Organizer.

## Art. 14 - Non-transfer

The allocation notification is addressed to the Exhibitor only. The total or partial transfer of the allocated stand, even free of charge, is therefore not allowed. Breach of this requirement shall be taken as grounds for excluding the transferor Exhibitor and occupying Exhibitor from the Exhibition to which the transfer refers, as well as exclusion from subsequent editions. The Organizer shall also immediately close the transferred stand and charge all expenses to the Exhibitor.

## Art. 15 - Taking possession of the booth

The Exhibitor shall inform the hall assistance service of any faults or shortcomings when occupying the stand to set it up and arrange the goods on display. The stand must be returned in its original condition at the end of the Exhibition. Eventual damage incurred by the Exhibitor shall be charged to the latter for relative repairs.

Each Exhibitor shall be responsible for the materials used for setting up and goods displayed at its stand at the end of the Exhibition. We would stress that stands may not be dismantled before 5.00 p.m. on the last day of the Exhibition. Stands must anyhow be totally vacated within the deadline specified by the Organizer, at the latest. In default, both PROMUNIDI srl and Hyatt Regency shall not be held liable for the goods, materials and any other items left in the stand and shall also reserve the right to collect and store them without any responsibilities, and at the expense, risk and peril of the defaulter. During the days immediately preceding the end of the show, administration shall make a list of all invoices issued for services and extra furnishing, and/or other requests.

## Art. 16 - Terms of payment

The fee shall be due in full. A proforma invoice may be issued upon request and the final invoice will be issued after receipt of the amount due. Failure to pay the fee shall give the Organizer the right to refuse the Exhibitor access to the allocated stand and, having deemed the contract for participation to the Exhibition as terminated by fact and fault of the latter, to be paid damages by the Exhibitor against all present and future damages suffered by the Organizer subsequent to the relevant contractual default.

Save the right of the Organizer to allow the use of the booth by others having made regular application, all the relevant rental fees must be made out to the

Organizer.

#### **Art. 17 – Booking forms for additional services**

With notification of booth assignment each Exhibitor shall receive technical dispositions and relevant booking forms.

#### **Art. 18 - Advertising**

Exhibitors may distribute advertising material for products on display in their stands. May only hang posters in their own booth. No other kind of advertising is allowed outside the stand, including mobile advertising along the corridors except for sponsorship in service areas and/or selected areas inside the pavilion. Should this occur, then the Organizer has the faculty of confiscating the material and storing it in its offices, returning it at the end of the Exhibition. Exhibitors wishing to present "live" events in their stands must send a brief description to the Organizer at least 60 days before the Exhibition opens. The Organizer shall assess the request and inform the Exhibitor of its decision, giving its reasons in the event of refusal, at least 20 days before the Exhibition opens.

In any case, any other form of advertising must be presented in a correct, self-controlled manner regarding both noise and visibility, to avoid annoying neighboring Exhibitors or damaging the general appearance of the Exhibition. The Exhibitor undertakes to ensure that third parties, official and unofficial suppliers, stand fitters, companies, organisations and individuals intending to perform advertising or promotional activities inside the exhibition halls observe the contents of this article.

#### **Art. 19 - Official Exhibition Catalogue**

Adhesion to the Exhibition automatically means registration in the official catalogue of the Exhibition.

The official Exhibition catalogue shall include: list of Exhibitors in alphabetical order, some useful information on the Exhibition and advertisements. Each Exhibitor is entitled to have one copy per stand. The Organizer shall not be held liable for eventual parts left out, information and/or descriptions with errors and printing errors concerning Exhibitors data, as they appear in the catalogue.

Publication in the catalogue shall not be guaranteed for forms received after the deadline. By signing the General Regulations Exhibitors accept the supply of services referred in *Form 1*.

#### **Art. 20 - Stand preparation procedures**

Stands shall be provided already fitted out. Eventual projects for special displays set up by the Exhibitors inside the assigned areas must be submitted to PROMUNIDI srl at least 20 days before the Exhibition starts. The Organizer reserves the right to change those decors which for any whatsoever reason may be detrimental to the general appearance of the show or compromise neighboring Exhibitors. Exhibitors are responsible for any damage incurred and the Organizer has the faculty to lay claim against eventual payment of damages incurred by same, withholding the Exhibitors' property until the situation has been settled. No Exhibitors may display objects in their stands that could be detrimental for the neighboring Exhibitors or anyhow cause damage to the display of another exhibitor firm. It is forbidden to make inappropriate use of stand fronts looking onto the aisles, for example by erecting solid walls, possibly causing damage to other stands. Partitions for offices, walk-in cupboards or else must be set up at the centre of the assigned space, where possible. The organizer is entitled to remove the stand fittings entirely or in part and/or have them changed should they be in contrast with the provisions given under the previous paragraph.

#### **Art. 21 - Safety**

Each exhibitor must strictly comply with the whole existing regulation system related to health and physical integrity protection of employees and with labor, social and welfare laws for the whole duration of the Exhibition. The exhibitor is responsible for the compliance with the existing laws related to all that is implemented in its stand as per setup, structures, plants, displayed products, etc.

#### **Art. 22 - Cleaning**

The cleaning service will be provided by the Hyatt Regency Hotel personnel, after hall closing hours. The service includes: cleaning floors and any coverings (carpeting etc...); dusting the furniture and any accessories installed in the stand; cleaning glass, carpets and any accessory objects; collecting and disposing of rubbish in the booth and emptying the wastepaper baskets.

#### **Art. 23 - Electricity**

Electricity supply is compulsory. One Kw of power is included in the cost of the booth.

#### **Art. 24 - Machines in use**

Machines may work throughout the Exhibition opening hours or at intervals as specified by the Organizer or anyhow in conformity to regulations on safety, accident prevention and fire prevention in force, as long as they do not cause disturbance to other Exhibitors or to visitors.

#### **Art. 25 - Insurance - limitation of liability**

Insurance - "All risks" policy - Property of the exhibitors (excluding terrorism and sabotage risks).

The Organizer requires that all goods, machinery, fixtures and fittings and equipment brought to and/or used at the Exhibition Centre by Exhibitors are covered by "All Risks" insurance, including a clause waiving the insurer's right of recourse against Third parties, including the Hyatt Regency Hotel and all third parties involved in the organization of the show.

#### **Art. 26 - Damages**

Should any of the property of the Hyatt Regency Hotel and of the Organizer - or any other materials that the Organizer is responsible for - be damaged by the Exhibitor or any of its representatives, including the temporary staff or other third parties acting on behalf of the Exhibitor at the exhibition premises, then the exhibiting company shall be held liable for these damages.

#### **Art. 27 - Changes to Regulations**

The Organizer reserves the right at any time to change and/ or prescribe rules and regulations judged as convenient for improving management of the Exhibition and relevant services even in derogation of these General Regulations. Said rules and regulations are equally valid with these Regulations and are therefore of a compulsory nature.

Exhibitors shall be promptly informed about any of such changes.

#### **Art. 28 - Force Majeure**

The Organizer may change the date of the Exhibition, reduce or extend the duration and change the hours in the event of force majeure or any other circumstances that are beyond the control of the latter. Exhibitors shall not be entitled to rescind from/terminate contracts under such exceptional circumstances. If for any reason the Exhibition should not take place, for reasons beyond the Organizer's control, even force majeure, the sums remaining after the Organizer has settled all its obligations shall be distributed to the Exhibitors in proportion to the relevant individual payments made. Exhibitors may not for any whatsoever reason sue the Organizer for damages against any of the aforementioned circumstances.

#### **Art. 29 - Penalties**

Should the instructions given in the General Conditions be infringed then the Organizer may, at its own unquestionable judgment and keeping in mind the gravity of the fact, levy penalties against the Exhibitor involved as given here below:

- order immediate removal of products not included in the products list under attachment A), with the power to take direct and immediate action should the Exhibitor fail to comply immediately, save for eventual application of the penalties provided under letter c);
- order immediate closure of the stand with the power to take direct and immediate action should the Exhibitor fail to comply immediately, save for eventual application of the penalties provided under letter c);
- order exclusion of the Exhibitor from the next editions of the exhibition up to a maximum number of 2 editions. The Exhibitor shall in no event be entitled to reimbursement or compensation of any whatsoever nature, whilst the Organizer is entitled to advance claims for damages and expenses supported.

#### **Art. 30 - Claims**

a) Eventual claims filed by the Exhibitor against the Organizer shall be forwarded to the latter in writing by fax or registered letter with advice of receipt by and not beyond 5 (five) days from the end of the Exhibition.

b) Should the Exhibitor wish to file a claim against another Exhibitor (hereinafter also Party), then said claim must be submitted in writing to the Organization by and not beyond 5 (five) days from the end of the Exhibition.

c) The Exhibitor recognizes that the Organizer is empowered to compose friendly settlement of disputes arising pursuant to sub-paragraph b).

The Organizer shall summon the Parties and after a brief discussion shall reserve to propose a solution to the dispute arisen according to own free assessment. The aforementioned proposal shall be notified in writing to the Parties within 30 (thirty) days from the date of verbal hearing.

By signing the aforementioned proposed solution, the Parties formally undertake to mutually observe its contents.

The Parties shall only be free to protect their rights at appropriate authorities afterwards.

#### **Art. 31 - Competent law court**

Any whatsoever disputes eventually arising from the interpretation, validity and execution of these Regulations and relevant contractual relations shall come under the jurisdiction of the Milan law courts.